

SUPPORT THE POST-TENSIONING INSTITUTE AT WORLD OF CONCRETE ON JANUARY 21-23, 2025 IN LAS VEGAS, NEVADA!

Dear Member,

I hope this letter finds you in good health and high spirits. As the president of the Post-Tensioning Institute (PTI), I am thrilled to share some exciting news and opportunities that await you in the coming months.



Save-the-Date

Mark your calendar for the World of Concrete (WOC) event, happening in Las Vegas from January 21-23, 2025. It's a prime opportunity to stay updated on industry trends, network, and explore business prospects. Registration is now open!



Promo Code Alert

By using promo code **A28** for discounted World of Concrete registration, you support PTI's mission of advancing the post-tensioning industry as the Institute receives funding for each qualified registrant that signs up.



Marketing Kit Available

Leverage PTI's mission by spreading the word about our promo code with promotional materials like flyers.



Become PTI Certified

You and your staff can enhance your skills, increase your marketability, and contribute to the overall growth of our industry. Visit, post-tensioning.org/woc, for workshop details and registration.



Become a PTI Sponsor

Consider sponsoring PTI for unique marketing opportunities and brand exposure. Visit post-tensioning.org/partnerprogram. For questions, contact Paulina Barbone at Paulina.Barbone@post-tensioning.org for details.

Thank you for your ongoing support and dedication to PTI. Together, we can achieve remarkable milestones and drive our industry forward. If you have any questions or need further assistance, please don't hesitate to reach out to our team at marketing@post-tensioning.org.

Warm regards,

Coy Williams

Incoming President, Post-Tensioning Institute (PTI)



PTI is a proud cosponsor of WOC.