

## SUPPORT THE POST-TENSIONING INSTITUTE AT WORLD OF CONCRETE ON JANUARY 23-25, 2024 IN LAS VEGAS, NEVADA!

Dear Member,

I hope this letter finds you in good health and high spirits. As the president of the Post-Tensioning Institute (PTI), I am thrilled to share some exciting news and opportunities that await you in the coming months.



### Save-the-Date

Mark your calendar for the World of Concrete (WOC) event, happening in Las Vegas from January 23-25, 2024. It's a prime opportunity to stay updated on industry trends, network, and explore business prospects. Registration opens late Fall!



### Promo Code Alert

By using promo code **A28** for discounted World of Concrete registration, you support PTI's mission of advancing the post-tensioning industry as the Institute receives funding for each qualified registrant that signs up.



### Marketing Kit Available

Leverage PTI's WOC Marketing Kit with promotional materials like flyers, social media assets, and a email banner to help spread the word about our promo code.



### Become PTI Certified

Explore becoming PTI Certified to enhance skills and marketability. Visit, [post-tensioning.org/woc](https://post-tensioning.org/woc), for workshop details and registration. You and your staff can enhance your skills, increase your marketability, and contribute to the overall growth of our industry.



### Volunteer Opportunities

Volunteer at our WOC booth to engage with industry professionals and showcase your expertise. Sign up at [post-tensioning.org/woc](https://post-tensioning.org/woc).



### Become a PTI Sponsor

Consider sponsoring PTI for unique marketing opportunities and brand exposure. Contact Paulina Barbone at [Paulina.Barbone@post-tensioning.org](mailto:Paulina.Barbone@post-tensioning.org) for details.

Thank you for your ongoing support and dedication to PTI. Together, we can achieve remarkable milestones and drive our industry forward. If you have any questions or need further assistance, please don't hesitate to reach out to our team at [marketing@post-tensioning.org](mailto:marketing@post-tensioning.org).

Warm regards,  
Gregory Hunsicker,  
President, Post-Tensioning Institute

